The Good Food strategy 2022-2030



PRINCIPLE 1

Participative, decompartmentalised governance



ENSURING

GOOD

PRINCIPLE 2

Combating and adapting to climate change and protecting and enhancing biodiversity



PRINCIPLE 3

Solutions adapted to the diversity of urban contexts

ORIGINAG GOOD FOOD C

SUPPLY BRUSSELS

BRUSSELS CAPITAL-REGION



PRINCIPLE 4

Socially inclusive approach, health promotion and food sovereignty

THEME 5

- Reduce food waste at source, in particular through large-scale information campaigns
- Support the processing of unsold food

THEME 4

- Fund projects to make Good Food more accessible financially, geographically and symbolically through training for social and health professionals and through calls for "Environment-social-health" projects
- Make Good Food available in all school canteens, by introducing a Canteen Ordinance for example

THEME 1

- SUPPORTING AGRO-ECOLOGICAL PRODUCTION IN THE SUPPOUNDING AREA OUNDING Preserve and make available agricultural land in Brussels through the reform of the Regional Land Use Plan (PRAS) and the provision of regional spaces
 - Develop community production projects, particularly around social housing

THEME 2

- Link demand in Brussels with food supply in Flanders and Wallonia via the Good Food B2B service, and set up mixed logistics centres
- Build a food-processing test centre that is also a support centre for Good Food entrepreneurs on the Ferme Termonde site

goodfood.brussels

processing of

unsold food

In the catering In shops

FNSURING THE DISTRIBUTION OF A GOOD FOOD COMMERCIAL OFFER

THEME 3

- Mobilise the food and catering industry as a key player in Good Food in Brussels by training hotel and catering staff and promoting the resto label
- Support the spread of alternative distribution models

